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## **4EARTH FARMS HIRES NEW DIRECTOR OF QUALITY AND FOOD SAFETY, RUSBELINA SILVA**

LOS ANGELES, CA — 4EARTH FARMS has hired Rusbelina Silva as their new Director of Quality and Food Safety.

Ms. Silva has been working in quality assurance since earning her Bachelor of Science degree in Biochemical Engineering with a focus on Food Science and Technology.

Before joining 4Earth Farms, Rusbelina worked for baker Mission Foods for over twenty three years, holding several positions including Total Quality Manager, Total Quality Director, ending her tenure as Vice President of Total Quality.

Prior to working for 4Earth Farms, Rusbelina worked for a manufacturer of quick frozen vegetables, grains, salsas and soups where she was responsible for regulatory compliance and managing the microbiology laboratory, as well as quality assurance.

"I am thrilled to be joining 4Earth Farms and the Food Safety Team, a team of dedicated food safety professionals who believe as strongly in food safety as I do," said Rusbelina. "For three years in a row 4Earth Farms has held a SQF Level 3 certification and just recently obtained the highest grade 'A' for the internationally recognized food safety and quality program BRC, Issue 7. I don't think people in our industry really fathom how impressive that is. I will be challenged to figure out ways to make us even better, but I am looking forward to it!"

"Food safety is not just good business, it is a moral imperative both to protect our customer's brands as well as the health of the consumer," said 4Earth Farm's Vice President of Sales and Marketing, Mark Munger. "As our company grows and adapts to new rules and requirements, Rusbelina's experience and leadership will prove invaluable".

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### **COMPANY PROFILE**

Founded 21 years ago in Los Angeles, California, 4EARTH FARMS is one of the largest vertically integrated Conventional, Organic, and Specialty grower-packer-shippers in the nation. 4EARTH FARMS supplies wholesale, private label, and foodservice produce to some of the largest retail and wholesale customers around the globe.

With incredibly efficient cross-dock, consolidation, and logistics, as well as state-of-the-art facilities and unparalleled food storage and safety standards, 4EARTH FARMS offers a 99.4% fulfillment rate on a bounty of produce made up of more than 150 year-round organic SKUs, 250 specialty products, and conventional fruits and vegetables, with its core items being Brussels Sprouts, Sugar Snap Peas, Snow Peas, and Green Beans. With many farm-direct programs, and strong grower relationships, 4Earth Farms cultivates more than 2,000 acres in Baja Mexico, mainland Mexico, Northern California, central California, Oregon, and Texas, and has direct relationships with growers in Chile, Taiwan, Thailand, China, and South Africa.

From farm to fork, we are committed to environmental stewardship, corporate social responsibility, and the 21st-century principles: People. Produce. Planet.

### **MEDIA INQUIRIES**

For background, interviews, images, and additional information, please contact Mark Munger, Vice President of Sales & Marketing, by phone 323.201.5800, fax 323.201.5780, or email markm@4earthfarms.com.